

MAYOR OF LONDON

Opportunities and Sustainability of Urban Agricultural Production and Distribution Channels

Mark Ainsbury

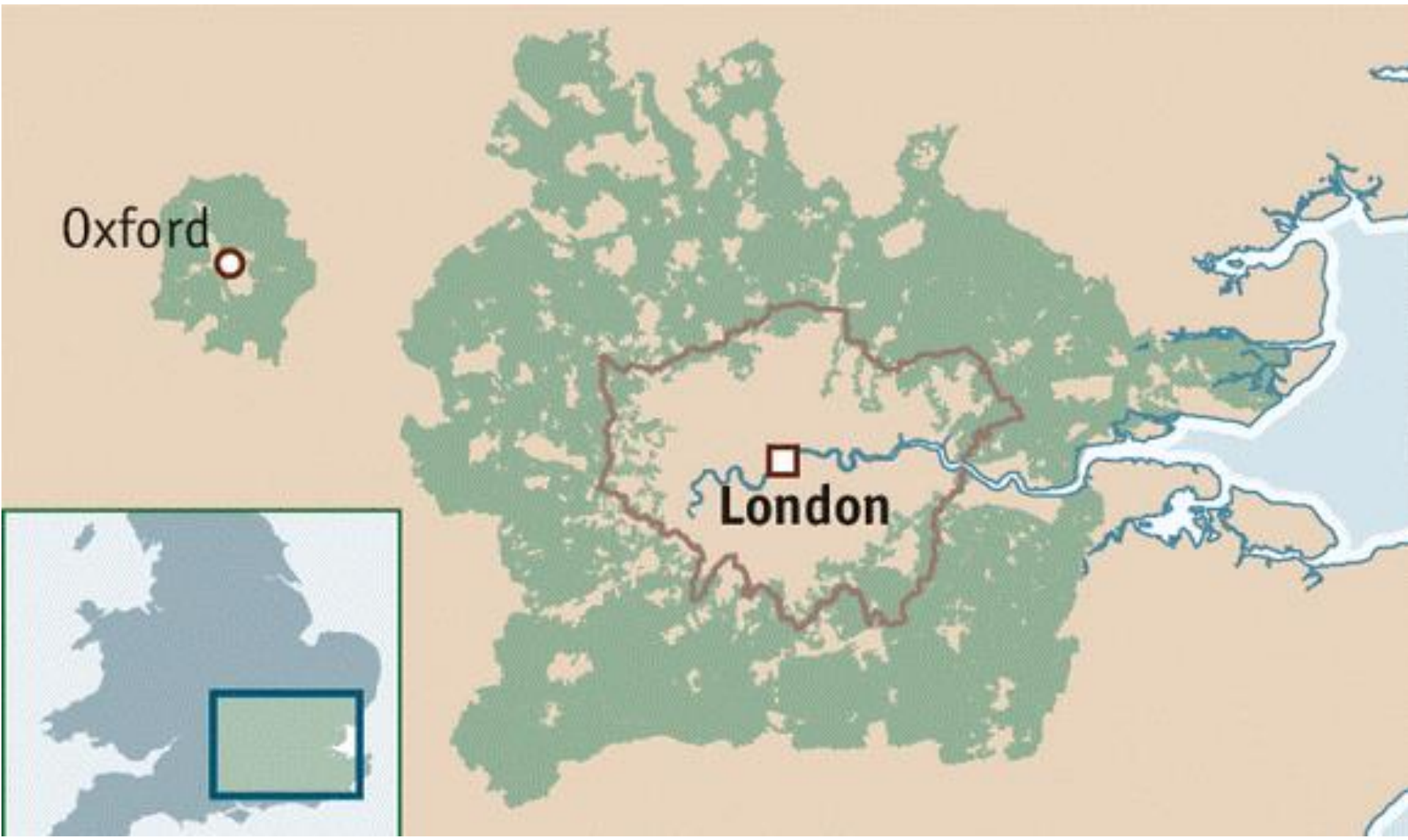
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London has a large Green Belt





THE LONDON PLAN

THE SPATIAL DEVELOPMENT
STRATEGY FOR GREATER LONDON
DRAFT FOR PUBLIC CONSULTATION
DECEMBER 2017



The Mayor sets out a strategic context

Local Food in the London Food Strategy

Highlights

Capital Growth - more than 3,000 food growing spaces are in the Capital Growth network

Over 200,000 Londoners involved

More than 200 acres in schools, housing estates, parks and on the peri-urban fringe

London's green belt is intensively farmed – opportunities for farming and food production



**Large Peri-Urban Farms with box schemes:
Sutton Community Farm (south-west London)**

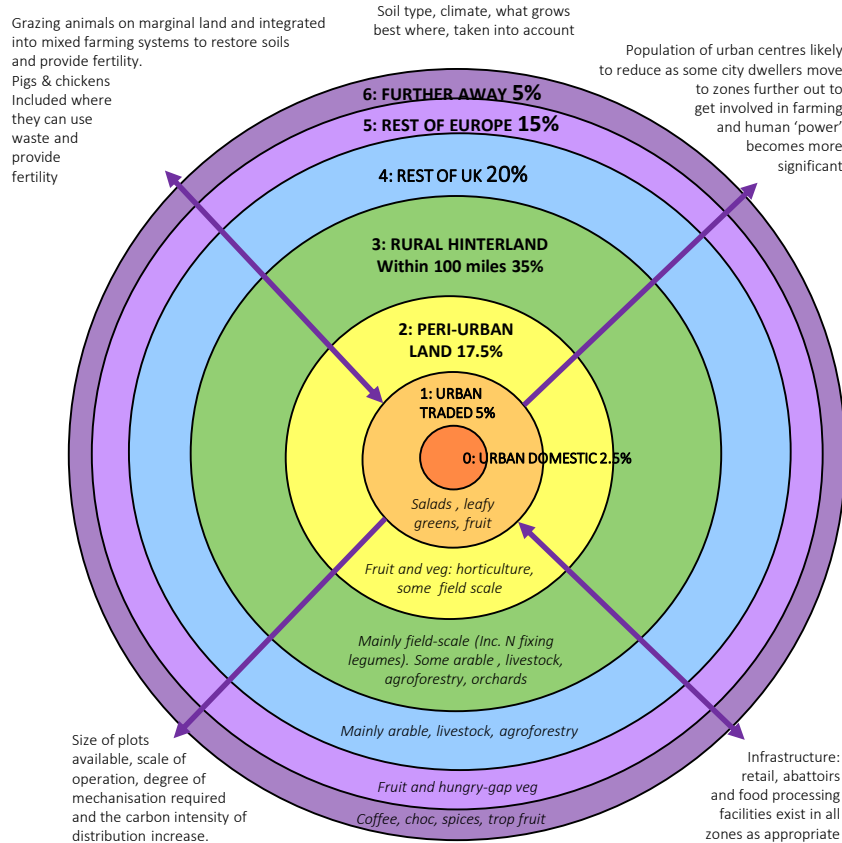


Organiclea – Hawkwood (north-east London)



Peri-Urban Growing – the missing piece

GROWING COMMUNITIES FOOD ZONES: A VISION FOR A BETTER FOOD AND FARMING SYSTEM



- SUSTAINABLE DIETS (DEMAND)**
- Reflect the seasons and which foods can best be produced where
 - Are mainly fresh and minimally processed
 - Are mainly plant based
 - Minimise waste
 - Are aligned with what it is possible to produce sustainably while providing everyone with 'enough'

- PRINCIPLES**
- Be mission driven - trading for social purpose, not to maximise profit
 - Commit to transparency and cooperation throughout the food supply chain
 - Trade fairly
 - Champion ecological farming and food production
 - Source food sustainably, using the food zones as a framework
 - Promote a diet that is good for people and planet
 - Operate in a low-carbon way
 - Build a strong community in support of this work
 - Strive to change the bigger picture

- TRADING & DISTRIBUTION**
- Values-based Supply Systems** (Growing Communities is an example) prioritise local and direct sourcing while encompassing the global – enabling urban growers, rural farmers, larger operations, wholesalers and imports to exist in harmony.
- Farms** are connected to the urban communities they feed, enabling supply chains to be shortened and communities to source increasing amounts from closer to where they live.
- People** are reconnected with farming; involved with the production, trading and celebration of food.

- ECOLOGICAL FARMS (SUPPLY)**
- Low input: organic or near as
 - Predominantly small to medium scale: appropriate & human scale
 - Mixed, diverse and integrated
 - Use human skills and labour, backed up by appropriate technology and grounded in sound science



change tastes good



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Our Key Principles

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Click on a principle below to read more about why it is important to us and a Better Food system.

PRINCIPLE #1: MISSION DRIVEN, TRADING FOR SOCIAL PURPOSE, NOT TO MAXIMISE PROFIT

Better Food Traders aim to provide affordable, sustainable products and services and decent livelihoods, rather than generate excessive profits for others.

PRINCIPLE #2: BUILDING SUPPLY CHAIN TRANSPARENCY, TRUST AND COOPERATION

Better Food Traders aim to be profitable, but surpluses are used for wider benefit rather than just enriching individuals.

PRINCIPLE #3: SOURCING FOOD SUSTAINABLY, USING THE FOOD ZONES AS A FRAMEWORK

Better Food Traders also aim to be resilient in themselves, seeking to be financially sustainable and as independent of external funding as possible.

PRINCIPLE #4: TRADING FAIRLY

It is important that they have a legal form, organisational structure and mission statement that ensures the principles we believe in are built into our work regardless of changes to membership, staff, committee or trustees.

PRINCIPLE #5: CHAMPIONING ECOLOGICAL FARMING AND FOOD PRODUCTION

PRINCIPLE #6: PROMOTING A DIET THAT IS GOOD FOR BOTH PEOPLE AND PLANET

PRINCIPLE #7: DISTRIBUTING FOOD IN A LOW-CARBON, LOW-IMPACT WAY

PRINCIPLE #8: BUILDING A STRONG COMMUNITY IN SUPPORT OF OUR WORK

PRINCIPLE #9: STRIVING TO CHANGE THE BIG PICTURE





Castle Climbing Centre, north London

MAYOR OF LONDON

Thank you
ありがとうございます

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