

MAYOR OF LONDON

都市における農産物生産と販売について考える

マーク・アインズバリー

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広大なグリーンベルトがあるロンドン市





THE LONDON PLAN

THE SPATIAL DEVELOPMENT
STRATEGY FOR GREATER LONDON
DRAFT FOR PUBLIC CONSULTATION

DECEMBER 2017



ロンドン市長の打ち出した戦略とは

「ロンドン食料戦略」におけるローカル・フードとは

ポイント

キャピタル・グロウス事業 – キャピタル・グロウスのネットワークでは、食料を栽培するスペースが3,000以上にまで広がっています。

20万人以上の市民が参加しています。

食料を生産する場所は、学校や集合住宅、公園や都市の外周付近に作られ、200エーカー以上にもなっています。

ロンドンのグリーンベルトでは集約的に耕作され、農業をし食料生産をする場を提供しています。



ボックス・スキームを導入している都市外周の大農場:
サットン・コミュニティ・ファーム (ロンドン南西部)

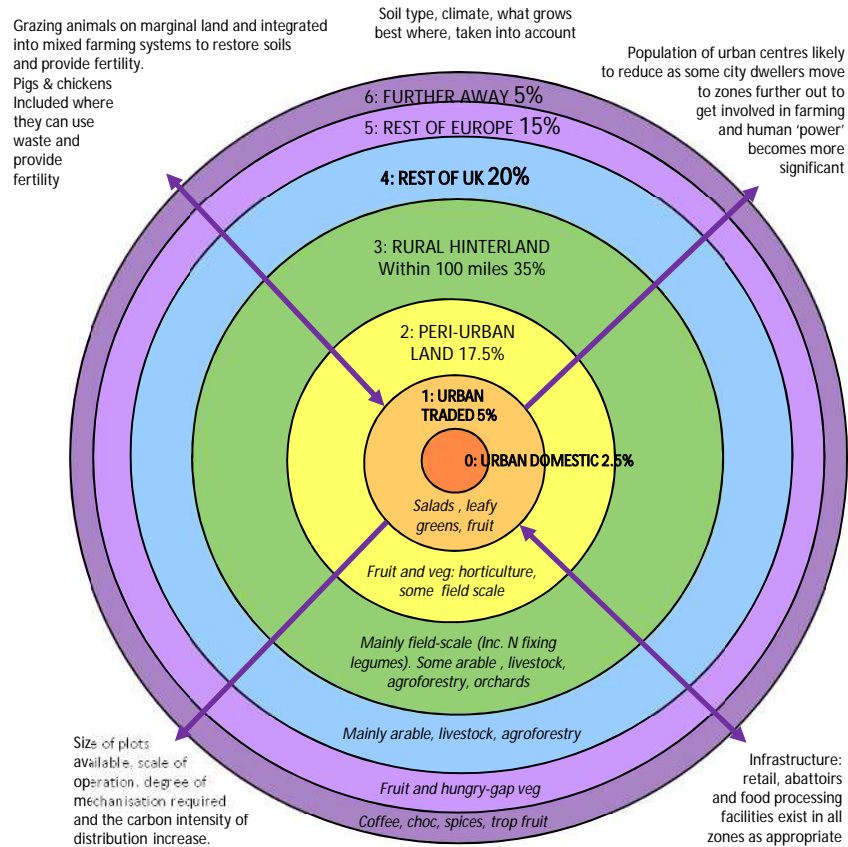


オーガニックリアーホークウッド地方(ロンドン北東部)



都市外周の食料栽培 - 失われつつある農地

グロウイング・コミュニティズのフード・ゾーン: より良い食と農業システムのためのビジョン



- SUSTAINABLE DIETS (DEMAND)**
- Reflect the seasons and which foods can best be produced where
 - Are mainly fresh and minimally processed
 - Are mainly plant based
 - Minimise waste
 - Are aligned with what it is possible to produce sustainably while providing everyone with 'enough'

- PRINCIPLES**
- Be mission driven - trading for social purpose, not to maximise profit
 - Commit to transparency and cooperation throughout the food supply chain
 - Trade fairly
 - Champion ecological farming and food production
 - Source food sustainably, using the food zones as a framework
 - Promote a diet that is good for people and planet
 - Operate in a low-carbon way
 - Build a strong community in support of this work
 - Strive to change the bigger picture

- TRADING & DISTRIBUTION**
- Values-based Supply Systems (Growing Communities is an example) prioritise local and direct sourcing while encompassing the global – enabling urban growers, rural farmers, larger operations, wholesalers and imports to exist in harmony. Farms are connected to the urban communities they feed, enabling supply chains to be shortened and communities to source increasing amounts from closer to where they live. People are reconnected with farming; involved with the production, trading and celebration of food.

- ECOLOGICAL FARMS (SUPPLY)**
- Low input: organic or near as
 - Predominantly small to medium scale: appropriate & human scale
 - Mixed, diverse and integrated
 - Use human skills and labour, backed up by appropriate technology and grounded in sound science

Our Key Principles

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Click on a principle below to read more about why it is important to us and a Better Food system.

- PRINCIPLE #1: MISSION DRIVEN, TRADING FOR SOCIAL PURPOSE, NOT TO MAXIMISE PROFIT
- PRINCIPLE #2: BUILDING SUPPLY CHAIN TRANSPARENCY, TRUST AND COOPERATION
- PRINCIPLE #3: SOURCING FOOD SUSTAINABLY, USING THE FOOD ZONES AS A FRAMEWORK
- PRINCIPLE #4: TRADING FAIRLY
- PRINCIPLE #5: CHAMPIONING ECOLOGICAL FARMING AND FOOD PRODUCTION
- PRINCIPLE #6: PROMOTING A DIET THAT IS GOOD FOR BOTH PEOPLE AND PLANET
- PRINCIPLE #7: DISTRIBUTING FOOD IN A LOW-CARBON, LOW-IMPACT WAY
- PRINCIPLE #8: BUILDING A STRONG COMMUNITY IN SUPPORT OF OUR WORK
- PRINCIPLE #9: STRIVING TO CHANGE THE BIG PICTURE

Better Food Traders aim to provide affordable, sustainable products and services and decent livelihoods, rather than generate excessive profits for others.

Better Food Traders aim to be profitable, but surpluses are used for wider benefit rather than just enriching individuals.

Better Food Traders also aim to be resilient in themselves, seeking to be financially sustainable and as independent of external funding as possible.

It is important that they have a legal form, organisational structure and mission statement that ensures the principles we believe in are built into our work regardless of changes to membership, staff, committee or trustees.





キャッスル・クライミング・センター,
ロンドン北部

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Thank you
ありがとうございます

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